

Martha & Mary

DEVELOPMENT COMMITTEE

Thursday, December 21, 2017, 9:30—11:00 pm

Martha & Mary—CHAPEL
19160 Front Street NE, Poulsbo, WA 98370

MEETING NOTES

Present: Jamie Mittet, Robert Nichols, Kent Shane; Jennifer Bailey, Kathleen Monahan, Paula Rimmer

Development Status Report

Paula reviewed the attached Development Status Report, which provides an overview of funds raised to date in 2017.

Fund A Wish Update

The Fund A Wish year end campaign is underway, and gifts are coming in for greatest need, or are being designated to one of three wishes: new roofs for the Health and Rehab Center and Child Care Center; training; and senior programs, such as Music and Memory. We will receive \$3,000 from Poulsbo First Lutheran from the Lutefisk Dinner held this fall.

Discussion Topics--Review of Advisory Group Prospects

The committee review the proposal to establish a Community Leadership Council at Martha & Mary to support relationship-building with community leaders, increase outreach, support Development, and provide high level input on community needs that are our could be met by M&M's mission. The committee also reviewed a list of possible members for the Council. Many of those on this list will be invited to the CEO Dinner coming up in February. We will review these materials again at the Committee's January 2018 meeting to determine next steps for bringing this to the Board of Trustees.

Upcoming Events

CEO Dinner, Wednesday, February 7, 2018, Chapel, Health and Rehab Center
Generations of Care Gala 2018, Friday, May 4, 2018, Suquamish Clearwater Casino Resort

NEXT MEETING: Thursday, January 18, 2018, 9:30—11:00 am, Martha & Mary

Martha & Mary
Proposal to Establish Community Leadership Council
December 21, 2017

Rationale

This is a proposal to create a Community Leadership Council, a non-governing entity that will assist Martha & Mary in strengthening its ties to the West Sound community at a time of rapid change in the healthcare industry. Historically, Martha & Mary enjoyed a close relationship to Poulsbo and North Kitsap County. However, as Martha & Mary has grown and evolved over recent decades, its community has also enlarged to encompass the West Sound region. As a consequence, the once intimate relationship has required a more intentional nurturing and the involvement of a wider circle of supporters and community leaders.

A large part of the new relationship is educational: emerging healthcare systems that affect seniors seek to be more convenient, affordable, and non-institutional, but at the same time these changes put pressures (financial and others) on Martha & Mary that are not well understood in the community. The same is true for the changing educational environment challenging our Martha & Mary KIDS programs. In forging and renewing relationships, we will also seek community advice and participation as we work to meet the challenges of shrinking profit margins. The Affordable Care Act masked some of the underlying challenges by supplying a new source of insured residents, but new tax changes and looming reductions to Medicare and Medicaid are likely further to sink profit margins.

Community Leadership Council

The proposed Community Leadership Council provides a mechanism to educate the community and deepen Martha & Mary's ties to the people of this region by enlisting the community's leaders in finding innovative ways to provide quality, convenient, and affordable senior healthcare and childcare. In other words, the Community Leadership Council can advance Martha & Mary's vision and mission by:

- inviting talented and experienced leaders to give high-level advice to Martha & Mary's senior leadership staff;
- help Martha & Mary Board and staff leadership broaden, deepen, and diversify connections to individuals, organizations, businesses, and government in the West Sound region for partnership opportunities, financial support, and better understanding of Martha & Mary's expertise and perspectives on senior healthcare, housing, and childcare.

Membership on the Council will be by invitation and will be defined to provide great flexibility in terms of time and depth of participation. It is expected that members attend quarterly events to hear thought-provoking presentations about issues relating to senior and children services. They are also expected to be advocates for Martha & Mary in the community.

Benefits

While the details of membership, terms of participation and forms of participation will be spelled out later, if this Council is approved by the Board of Trustees, Martha & Mary should derive several benefits:

- access to the knowledge and experience of a wider circle of people who have a similar stake in the well-being and viability of our community;
- assistance in designing innovative approaches to healthcare and childcare in a time of rapid change;
- advice on and connections to financial support; and advocacy with local, state, and federal agencies and with private foundations.

The Council can also act as a pool of possible candidates for future membership on the Board of Trustees. For its part, the Leadership Council also benefits by the contributions of a healthy and vibrant Martha & Mary, including quality jobs for our neighbors and support for local businesses.

		Martha & Mary Lutheran Services			
CONTRIBUTIONS REPORT					
January 1 -- December 20, 2017					
Campaign	Goal	Committed	Received	Outstanding	
2017 Annual	\$ 60,000.00	51,531.35	51,531.35	\$ -	
2017 Bequests	\$ -	\$ -	\$ -	\$ -	
2017 Events	\$ 140,000.00	121,669.00	\$121,169.00	\$ 500.00	
2017 Grants Operating	\$ 10,000.00	8,500.00	8,500.00	\$ -	
SUBTOTAL	\$ 210,000.00	\$ 181,700.35	\$ 181,200.35	\$ 500.00	
2017 Grants Capital	No Goal Set	67,620.00	\$44,000.00	\$ 23,620.00	
Total for All Campaigns:	\$ 210,000.00	\$ 249,320.35	\$ 225,200.35	\$ 24,120.00	