

STRATEGIC PLANNING COMMITTEE
October 2017 Meeting Minutes
October 23, 2017 at 4:00PM in Tollefson

Attendees: Phil Rockefeller, Tom Hawks, Marlene Le Mire, Alan Crain, Carol Hoffman, Lynette Ladenburg, Chris Vernon-Cole, Jennifer Bailey

Absentees: Helen Stoll (*excused*)

1. **Call to Order** - Phil Rockefeller, *Committee Chair*

2. **Minutes Review: August 2017 Meeting Minutes** - Phil Rockefeller, *Committee Chair*
 - a. A motion was made to accept the minutes from the August 2017 meeting. The motion carried and the minutes were approved.

3. **Agenda Proposal: October 2017 Meeting Agenda**
 - a. There were no changes to the proposed agenda.

4. **Service Expansion: Martha & Mary Kids Club / Before and After School and Summer Program**
 - a. Lynette Ladenburg, *CEO* and Chris Vernon-Cole, *COSO* provided an overview of changes occurring with the Kids Club program that represent steps toward future expansion of the service line, including new organizational structure, a new Administrator and plans to re-develop the curriculum to establish a state-of-the-art before and after school program.

 - b. A possible threat to the program is new State legislation which would allow school districts to operate their own before and after school programs.

 - c. Another possible threat is a RFP from North Kitsap School District at year-end.

 - d. A timeline for expanding the program is difficult to assess prior to the new Administrator coming on board. Chris' best guess is, at a minimum, a year after the new Kids Club Administrator is in place.

- e. Lynette informed committee members that Patty has suggested we explore expanding the Kids Club program to middle schools.
5. **Real Estate Expansion: The East Property Land Project** – Chris Vernon-Cole, COSO
- a. Chris led an in-depth discussion about the possible uses for the land owned by Martha & Mary on 4th Street in Downtown Poulsbo. Funds for a Feasibility & Market Study have been allocated in the 2018 Budget.
6. **Next Steps** – Phil Rockefeller, *Committee Chair*
- a. **Explore Corporate Structure Options:** Lynette to consult with CliftonLarsonAllen in February when the annual audit is underway.
7. **Next Meeting** – Phil Rockefeller, *Committee Chair*
- a. Monday, January 22, 2018 at 3:30PM – 5:00PM
8. **Meeting Adjourned** - Phil Rockefeller, *Committee Chair*