
Policy 1: Martha & Mary Mission and Purpose

For purposes of these policies “Martha & Mary” and “Board” shall mean the Martha & Mary Corporations: Martha & Mary Lutheran Services (MMLS), Martha & Mary Health Services (MMHS), Martha & Mary Children’s Services (MMCS), Ebenezer, and Martha & Mary Home and Community Services (MMHCS) unless otherwise stated.

1.1. Mission Statement - Martha & Mary provides quality, compassionate care and intergenerational experiences for children, adults, and seniors regardless of faith, ethnicity or economic status. We do this in a Christian manner by offering those we serve caring rehabilitation, a safe place to grow and learn, and an opportunity to live with dignity, honor, and individuality. *(adopted September 2009)*

1.2. Programs and Services:

1.2.1. Martha & Mary Health Services Mission: Martha & Mary Health Services provides quality, compassionate health care for adults and seniors regardless of faith, ethnicity or economic status. We do this in a Christian manner by offering the people we serve intergenerational experiences and an opportunity to live with dignity, honor and individuality. *(adopted September 2009)*

1.2.2. Martha & Mary Ebenezer Services Mission: Martha & Mary Ebenezer Services provides quality housing and intergenerational experiences for seniors regardless of faith, ethnicity or economic status. We do this in a Christian manner by offering those we serve a safe, affordable, caring place to live with dignity, honor, and individuality. *(adopted September 2009)*

1.2.3. Martha & Mary Children's Services Mission: Martha & Mary Children's Services provides quality, compassionate care, early learning and intergenerational experiences for children regardless of faith, ethnicity, or economic status. We do this in a Christian manner by offering those we serve a safe place to grow and learn with dignity, honor, and individuality. *(adopted September 2009)*

1.2.4. Martha & Mary Home and Community Services Mission: Martha & Mary Home and Community Services provides quality, compassionate in-home care and community-based services for seniors and families regardless of faith, ethnicity or economic status. We do this in a Christian manner by offering those we serve an opportunity to live their lives with dignity, honor, and individuality. *(adopted September 2009)*

1.3. Strategic Direction *(adopted March 2010)*

1.3.1. Manage operations and personnel to sustain and grow our mission with positive cash flow, strong financial results and a motivated, productive workforce.

1.3.2. Reposition senior services to provide a continuum of care and continuity of community -- from independent living and home care services to skilled nursing – which allow individuals and their families to have choices and seamless transitions when needed.

1.3.3. Continue to improve children's services' community visibility, intergenerational opportunities and financial performance.

1.3.4. Significantly increase financial support from the community through a sustainable fundraising program.