



Monthly Report - President of the Board of Trustees
Helen Stoll
May 29, 2018

Greetings to you all,

Welcome to our new board members elected in April - Susan Eagan and Galen Schuler. Please welcome them, answer their questions and welcome their comments. New eyes are always helpful as we move forward.

Interim Trustee Appointment - Katherine De Bruyn (sounds like "De Brian") has been put forward as an interim appointment to fill the unexpired term (Carol Hoffman) which was vacated in April. Governance will consider her appointment, and, if approved, the trustees will vote at our executive session prior to the May meeting. Katherine will attend dinner on May 31st, give us a brief bio and, if approved, join our board meeting.

New committee assignments as well as trustee and staff rosters are available on our website now. Please contact me with any clarifications or concerns.

Hard working committees - From our individual standpoints on various committees we all know that the committees are the locus of hard work on the part of the whole board. This has developed fully over the past year. **A reminder to us all to read all the committee minutes prior to board meetings and note any questions, concerns or comments to bring to the board during committee reports. Your individual perspective is important** and we the trustees ultimately benefit from varied ideas and thorough discussion.

Committee Continuity - There are certain annual duties, events & tasks that are the responsibilities of individual committees. It would be helpful for the continuity of leadership if each committee would develop an annual calendar for reference within the committee. It is an internal-committee document which can be revised as needed. It could be filed with Jennifer Bailey our administrative assistant and included on the board website for reference.
For example, in January the Personnel Committee initiates the annual CEO review. Another example: in March the delegate and trustee orientation is to be accomplished.

Governance is responsible to initiate. Could Personnel also assist? The initial planning for that event could be noted on both committees' annual calendars.

Conflict of Interest Forms - It's that time of year. Please review the policy, print and fill out a form. Our administrative assistant Jennifer (jbailey@mmhc.org) included both in her latest email to us. Forms will be available at Thursday's meeting also.

Cyber Security - Our planned presentation by staff has been rescheduled for June. I will share background materials at our May meeting.

PHASE II - I have asked our CEO Lynette to give us a state-of-the-corps review and a sense of issues and the character of what she is aptly calling Phase II of M&M's recovery. What are the staff's foci and what are the characteristics that the trustees might expect to see? (Phase I - November 2016 - January 2017 - has been characterized by extremely intense internal restructuring financially and staffing-wise plus restructuring of the external-facing functions of the corps. These tasks will continue at hopefully a less intense pace.)

Benchmarks - Lynette, Robin Schuman with the Financial Department staff and Corporation Directors are developing benchmarks (some monthly, some quarterly, some annually) that will help us all to link financial performance to "production/results" for each entity. Much of the narrative produced for trustees monthly is helpful. It would also be helpful to be able to see trends on graphs.

This is a work-in-progress. Your ideas, feedback and questions will be helpful.

MMLS Officers - A couple of considerations that require minor bylaw changes (not to be currently voted on):

- According to the bylaws the officers are: President, Vice President and Secretary. Since we do not have a treasurer position:
 - Should the Chair of the Finance Committee be added as an officer?
 - The CFO with staff of the Finance Department function as a treasurer reporting to the Finance Committee and the board;
 - The viewpoint of the Finance Chair would be useful when/if the officers may need to meet to consider a concern.
 - I recommend that the trustees change the two titles - "President" & "Vice President" to "Chair & Vice-Chair."
 - To conform to current usage.

- When I identify myself as “President” of the Board of Trustees in communication with external entities, I sometimes have to clarify that the title of “President” is the same as “Chair” or “Chairperson.”

Please direct your comments to me (stoll.helen.m@gmail.com) or Chair of Governance Doug Love (doug.love@klgates.com.)

Development - Permit me to ruminate about the Board of Trustees’ Development function: (There will be an initial report on the Gala at our May meeting.)

- Thank you to all trustees who are able to donate funds throughout the year. Our annual goal is for 100% of the trustees to donate annually. This is a key point in showing trustee support as our Development staff apply for grants and awards.
- The Development Committee is constantly evaluating and working toward improved community support and fund raising. Thank you to those - staff, trustees & volunteers - who serve on that committee.
- That said - *all of us as trustees have responsibilities to follow development efforts, consider and propose initiatives/events yet to be tried, and to be aware of and encourage people among our contacts who might support M&M’s development efforts in various ways:*
 - Volunteers to support staff in tasks
 - Serve as community volunteer members on the Development Committee
 - Volunteers for the Gala or other fundraising events
 - A professional in marketing/fundraising who might be willing to serve as a one-year non-voting, adjunct member of the board.
 - Others?

My personal appreciation to each of you for all that you do, serving as a trustee and also out in the community, on behalf of the children, residents, and staff of Martha and Mary Lutheran Services.