

A dramatic seascape with a stormy sky. The sky is filled with dark, heavy clouds, with a bright light source on the horizon creating a strong glow and a lens flare effect. The sea is dark and choppy. A white diagonal line cuts across the image from the top left to the bottom right.

Presented by: Lynette L. Ladenburg

AFTER THE STORM

Today's agenda

- ① Phase I
- ② Phase II
- ③ Phase III

Phase I - Accomplishments

- ◎ First 18 Months – Operation Based
 - Focus on Stabilization and Staff
 - Increased Cash Flow (30 days – 68 currently)
 - Provided Wage Increases
 - Improved Census
 - Improved systems or structure
 - At Home, KIDs, Health Services
 - Success on RFP's - Partnerships
 - BCF Grant
 - Stronger and informed Board, SLT and Staff
 - Transparency

Phase II – Current Day

- ◉ Stable Operations
 - Continue to Improve Systems
 - Never take your eye off the core
- ◉ Recruitment and Retention
 - Employer of Choice
 - Hiring Practices - Strategy
 - Team – Family – Partners
- ◉ Project Management
 - Construction

**Keep consistency in what we do
by changing the method in how we do it.**

- We must *Think Differently*

Phase II – In Process

- ⦿ Telling Our Story
 - Community still does not know everything we do.
 - Internal & External Messaging
- ⦿ Partnership Opportunities
- ⦿ Financial Evaluation for Growth
- ⦿ Innovation
 - Clinic
 - Technology
- ⦿ Endowments

Phase III – Future

- ◉ Formal Strategic Plan
- ◉ Long-term Succession Planning – All Positions
 - Stabilization
 - System Integrity
- ◉ Managing Priorities
 - Time and Resources
- ◉ Awareness and Understanding
 - Community needs
 - Industry and financial change
 - Strength and Limitations

A dramatic seascape with a dark, stormy sky and a bright light source on the horizon. The sky is filled with dark, swirling clouds, and a bright light source, possibly the sun or moon, is visible on the horizon, creating a strong lens flare effect. The sea is dark and choppy, with whitecaps visible. The overall mood is dramatic and atmospheric.

Thank you!

Questions, Comments