

## STRATEGIC PLANNING COMMITTEE

### Board Update

August 23, 2018

#### **East Land Project (ELP)**

Focus on this potential project is picking up again now that the Early Learning Center is back up and running and the Building Communities Fund projects are in-process.

Chris Vernon-Cole, *Chief Operations & Strategy Officer* met with Miles Yanick, *Architect* in August to discuss the ELP and to notify him that the Organization is still investigating development options. Miles remains ready to respond whenever his services are needed.

Determining how exactly the ELP will be developed is still very much in discussion. Chris will meet again with Stuart Grogan, *Executive Director* for Housing Kitsap, to dialogue with him regarding potential alignment with Martha & Mary and Housing Kitsap. One area of exploration is with Tax Credit/Bond/Private Investor funding that aligns development projects in such a way that both parties benefit. Although determining what we wish to development is still undefined, conversation with Stuart may reveal some options worth looking at more thoroughly. Any development project decided on will need tangible funding and potential partnerships may help us surmount that significant hurdle.

#### **Planned Giving and Endowments**

At the May 29 Strategic Planning Committee Meeting, a committee request was made for an ad hoc task force to explore the impact and potential revenue derived via philanthropy. A Philanthropy Task Force was formed that includes Trustees Helen Stoll, Katherine De Bruyn Susan Eagan, Tom Hawks and Alan Crain. Paula Rimmer, *Director of Development*, will lead the task force, which also includes staff members Lynette Ladenburg, *Chief Executive Officer*, Kathleen Monahan, *Development & Communications Manager* and Jennifer Bailey, *Communications & Marketing Manager*. The task force will bring tangible “next steps” back to the Strategic Planning Committee with respect to long-term giving apparatuses and how the Organization can begin educating itself in order to engage the community with this type of giving. *Helen's Note: The task force has met once and Paula furnished us with a thick sheaf of informative articles and background information to absorb, plus a timeline, while she is recovering from knee surgery. The task force will be following up with meetings beginning in September and soliciting input from the Board and staff.*

#### **Building Communities Fund Construction Projects**

1. The Roofing Project has wrapped up. Both the repairs and painting of the gables, dormers and soffits, plus the roof itself, has been completed as of August 21.

2. The Marina Grid and Lighting Project is projected to be complete by August 31.
3. The Marina & Bay Unit Dining Enhancement Project has gone to permit as of August 23. It is slated to start in approximately 4-6 weeks with a projected completion target of October 31.
4. We will be having a preliminary design meeting for the last phase of the Marina Unit work in approximately 2 weeks. This last part of the work is projected to start at the end of October and be completed Winter 2018 -2019.
5. Design meetings for the Garden Unit will begin in October. This project is currently slated to start January/February 2019 and be completed May/June 2019.