Martha & Mary

CHURCH AND COMMUNITY SERVICE COMMITTEE

Tuesday, August 28, 2018, 3:00-4:00 p.m.

Tollefson

Attendance: Bobbie, Dianne, Laura, Laurie, Paula, Kent

1. Opening Prayer
2. Communication to pastors and delegates
   1. Sent out a letter last spring – introduced this committee, and Laurie, and reminded them to come to the Gala and introduced the Oct.6 meeting.
   2. Shall we send a reminder postcard or letter?
3. Fall meeting for delegates etc. – Oct. 6, 9:30-11:00 a.m.
   1. Presentation about At Home – in the chapel
   2. Agenda: general welcome, Lynette welcome, purpose of delegates and our committee, presentation, feedback for future gatherings, volunteer opportunities, closing, tours
   3. Try to forge a conduit for information and recruitment of people from member/partner congregations.
   4. Hospitality – brunchy
   5. RSVP
   6. May open it up to more than just delegates, board, church admins, pastors, e-blast to general email list, ads, website
   7. Paula/staff drafting a letter to send
   8. And invites to congs for Dianne to come in and visit
4. Annual letter of appreciation and reminder to elect delegates– Helen – no later than early November
5. Broadening the Circle of Support from faith communities
   1. How?
   2. Why?
   3. Is it a good idea to get more congregations on board?
   4. Stay Lutheran focused?
   5. Faith-based roots that aren’t exclusive is where we come from – mission based perspective.
   6. Adding other faith traditions has ramifications:
   7. Is an ecumenical approach more in keeping with the times?
   8. How are we branded as M&M? does the community even know that we have church connections?
   9. Congs provide majority of our donor base now.
   10. We miss the opportunity to differentiate ourselves from the rest of the for-profit skilled population; we are a worthy recipient of donated funds, too. For beyond undercompensated care.
   11. We are about caring community, quality of life, values – our messaging.
   12. What did Helen find out from governance?
   13. Who else needs to be in this conversation? Senior leadership?
   14. We need to get to the talking points or decide it’s not worth spreading.
6. Calendar
   1. October 6, 9:30-11:00 a.m., chapel; At Home presentation
   2. November (early) – letter of appreciation and reminder to elect delegates at their cong. annual meeting
   3. November 8 - Donor Appreciation night; speaker – making your home senior friendly
   4. delegate/trustee orientation – (March 17 in 2018)
   5. April 25 – annual meeting
   6. April 27 – Gala fundraiser
7. Next steps and other items: “community service” – review our name and tasking
8. Next meeting: Tuesday, Sept. 18, 3:00 p.m.