

Martha & Mary
CHURCH AND COMMUNITY SERVICE COMMITTEE
Tuesday, August 28, 2018, 3:00-4:00 p.m.
Tollefson

Attendance: Bobbie, Dianne, Laura, Laurie, Paula, Kent

1. Opening Prayer
2. Communication to pastors and delegates
 - a. Sent out a letter last spring – introduced this committee, and Laurie, and reminded them to come to the Gala and introduced the Oct.6 meeting.
 - b. Shall we send a reminder postcard or letter?
3. Fall meeting for delegates etc. – Oct. 6, 9:30-11:00 a.m.
 - a. Presentation about At Home – in the chapel
 - b. Agenda: general welcome, Lynette welcome, purpose of delegates and our committee, presentation, feedback for future gatherings, volunteer opportunities, closing, tours
 - c. Try to forge a conduit for information and recruitment of people from member/partner congregations.
 - d. Hospitality – brunchy
 - e. RSVP
 - f. May open it up to more than just delegates, board, church admins, pastors, e-blast to general email list, ads, website
 - g. Paula/staff drafting a letter to send
 - h. And invites to congs for Dianne to come in and visit
4. Annual letter of appreciation and reminder to elect delegates– Helen – no later than early November

5. Broadening the Circle of Support from faith communities

- a. How?
- b. Why?
- c. Is it a good idea to get more congregations on board?
- d. Stay Lutheran focused?
- e. Faith-based roots that aren't exclusive is where we come from – mission based perspective.
- f. Adding other faith traditions has ramifications:
- g. Is an ecumenical approach more in keeping with the times?
- h. How are we branded as M&M? does the community even know that we have church connections?
- i. Congs provide majority of our donor base now.
- j. We miss the opportunity to differentiate ourselves from the rest of the for-profit skilled population; we are a worthy recipient of donated funds, too. For beyond undercompensated care.
- k. We are about caring community, quality of life, values – our messaging.
- l. What did **Helen** find out from governance?
- m. Who else needs to be in this conversation? Senior leadership?
- n. We need to get to the talking points or decide it's not worth spreading.

6. Calendar

- a. October 6, 9:30-11:00 a.m., chapel; At Home presentation
- b. November (early) – letter of appreciation and reminder to elect delegates at their cong. annual meeting
- c. November 8 - Donor Appreciation night; speaker – making your home senior friendly
- d. delegate/trustee orientation – (March 17 in 2018)
- e. April 25 – annual meeting
- f. April 27 – Gala fundraiser

7. Next steps and other items: “community service” – review our name and tasking
8. Next meeting: Tuesday, Sept. 18, 3:00 p.m.