

To: Board of Trustees Martha & Mary
From: Helen Stoll - President Board of Trustees
Re: Monthly President's Report
Date: January 24, 2019

Greetings to you all as we begin a new calendar and financial year. Since the trustees and staff last met in November, the board committees have continued to do their work.

Governance Committee continues work on a slate of new board members for the 2019 annual meeting in April. At our January meeting trustees will each receive a form to fill out for the annual Board of Trustees Annual Self Evaluation.

2019 Generations of Care Western Gala - APRIL 27th at the Clearwater Casino. The 2019 Gala Committee begins meeting next week. Get your cowboy/cowgirl duds lined up. You can still wear your tux if you wish - just trade out your shoes for boots and a "10 gallon hat." Fun guaranteed!

Strategic Planning Committee - Development Committee - Philanthropy Taskforce

As you may remember, the work of the Philanthropy Taskforce has been folded into the monthly meetings of the Strategic Planning and Development Committees, meeting on the Monday of the same week as the monthly board meeting at 3:30-5:00 pm.

One of the goals coming out of the Philanthropy Taskforce is to increase our board members' awareness of the various components of a well-developed philanthropy program, how components function effectively as a whole, and in what ways those components can best function within the particular composition of M&M staff. (More information to come when the taskforce reports out.) Following on from that will be periodic reports to the board about initiatives and developments within the components of our philanthropy program.

For your awareness: In true M&M fashion, the Development Department, formally comprised of only 1.5 FTEs with Director Paula Rimmer, stretches every dollar and hour to maximize the value derived. Functionally, various members of senior leadership, with Lynette's direction, flex boundaries to bring their skills and time, supporting one another in whatever project is at hand. In the following information, you will note that contracting with a grant writer in *targeted* circumstances is another means Paula uses to manage cost while increasing value.

The following provides news of a grant received by M&M and a brief look into the background and world of philanthropic foundations:

At the close of 2018 Martha and Mary received a \$50,000 grant from the Norcliffe Foundation for the remodel of the Garden dining area. Paula informed me that Norcliffe is “a private philanthropic foundation founded by the Pigott family (the family that owns PACCAR and makes Kenilworth Trucks – distinct from the PACCAR Foundation, which is a corporate foundation) – this is a pioneer Seattle family with a long tradition of philanthropy and community involvement and service... Norcliffe is one of the few Seattle-based foundations that funds beyond the King/Pierce/Snohomish county area. We received a grant of \$15,000 from them back in 2013 when we installed the new call light system. We will be eligible to approach them again in December 2019, but would probably not have a project ready for them until 2020....**Michael Felts and Greta Stough helped on the Norcliffe grant** – they have been our contracted grant writers, and Michael deserves tremendous credit for the grant from the Building Communities Fund. He authored substantial portions of the grant and guided us through the process.”

Congratulations to Paula for achieving this grant. Our appreciation to Michael Felts and Greta Stough for their expertise and experience/connections in assisting Paula.

The following is from the text of the Norcliffe grant application and gives us a sense of what is being planned for the dining area portion of the Garden project:

“We plan to transform the large, 60-person Garden Unit Dining Room into a lodge-style room that serves as both a dining and socializing area. Currently, most Garden Unit clients dine in their rooms, and the dining room area on this unit, while functional, was not modified to offer the kind of dining and living space that rehab patients benefit from the most. The new dining room will feature a more intimate formal dining area in one part of the space and will transition into a living/sitting area with sofas, chairs, and coffee tables, spilling out onto a covered patio. The physical environment of dining rooms in long-term care facilities is increasingly recognized as an important catalyst in integrating the person-centered care philosophy that is best practice in senior care. Martha & Mary is committed to improving the resident dining experience, especially given its importance to socialization, engagement in personal well-being, and good nutrition and health.”

Corporate Attorney -

On January 17, 2019 M&M board members Jamie Mittet, Mary Polensky, Galen Schuler and myself along with Lynette Ladenburg, CEO, interviewed Kol Medina for the position of corporate attorney. Kol’s law practice focuses exclusively on non-profit organizations. He has one partner.

While M&M retains an attorney specifically for employment issues, we have been without a corporate attorney for several years. The Martha & Mary Articles of Incorporation need to be updated and the bylaws reviewed. In the Articles we want to name a corporate attorney as the point of contact.

In the course of the past year in discussions about the need for a corporate attorney with Lynette and Doug Love, Governance chair and attorney practicing in Seattle, and consideration of possible attorneys located in Seattle, the search refocused on possible Kitsap-based attorneys with experience in non-profit law. There are a few. Kol Medina was originally recommended to me by Katherine De Bruyn based on experience with Kol as the attorney for the Village Green Foundation in Kingston. The interview was thorough with Jamie and Galen bringing their professional expertise to the questioning and Lynette defining the need and function for an attorney for M&M. At the close of the hour and one half interview the group was satisfied that Kol's firm would meet the needs of M&M. Plans were made to formalize a contract.

When the board meets in Executive session on Thursday, January 31st, there will be opportunity for discussion and questions from trustees.

Board Meeting and Event Schedule - Jennifer Bailey will be distributing a schedule at the January board meeting. This is a work-in-progress; it's a tool for tracking events, activities and tasks that occur on an annual basis in committees and within the board. It will hopefully serve as a prompt for committee and their chairs and provide some continuity when chairs and committee members change. Please let Jennifer know of any additions or corrections to this tool at any time. It will be posted on the board website.

My appreciation to Jennifer for her ongoing work on this tool and for her very able and attentive administrative support to myself as board president, other board members individually and to the board as a whole. She keeps us on track!

Please note the upcoming events and dates at the bottom of our board meeting agenda.

Thank you all for your passion and compassion for all those we serve and those who do the serving alongside our children and elders.