

MARTHASM & MARY

CARING FOR CHILDREN AND SENIORS SINCE 1891

A YEAR OF CHALLENGE, CHANGE AND COURAGE

The challenge is great.

The year 2020 started off with the usual excitement from the holidays, welcoming the New Year and plotting out the fun and activities ahead for our children and seniors of Martha & Mary. From carnivals, to summer BBQ's, the fun we had planned was endless.

Enter COVID-19. Like a thief in the night, a virus from around the globe made its way to a nursing home in Kirkland, Washington and the world as we knew it here in the Pacific Northwest was suddenly and dramatically transformed into the unknown.

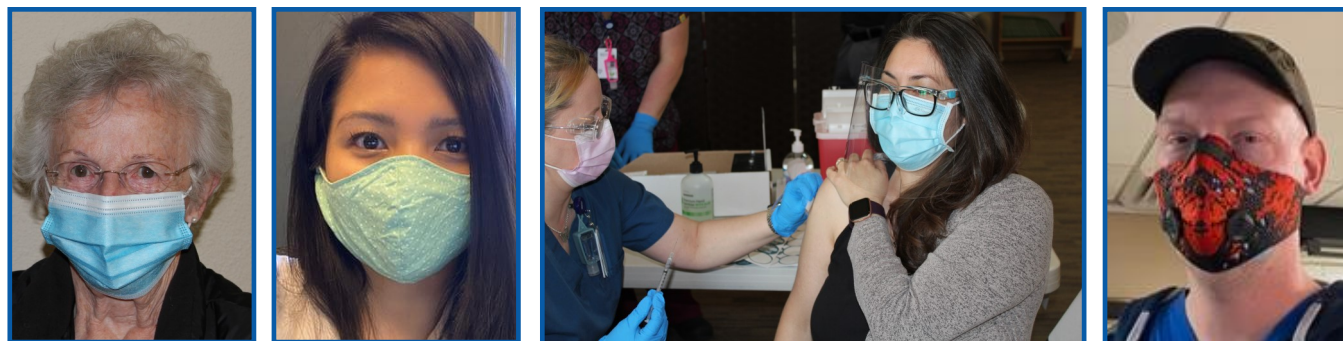
It was mid-March that the Governor ordered no visitors in nursing homes. We never imagined when we turned away a 92-year old man from his daily visit with his wife in the Health Center that it would be months before he would be able to see her in person again. Then later to allow visits only to say goodbye in her final days. The business we knew, the practices we shared, changed for all of us.

Our moments of sadness and disbelief lead to many moments of fear and frustration. We faced the fear that everyone shared; fear of catching COVID-19, fear of bringing COVID-19 into one of our buildings where we serve the most vulnerable, children and seniors, fear of bringing the virus home to our loved ones.

COVID-19 challenged all of us. But true to our mission, our way of life and work, we rose to the occasion, we forged ahead.



Martha & Mary is greater.



In the following pages we will share, in brief, the challenges and triumphs we surmounted throughout all of the Martha & Mary corporations during the 2020 COVID-19 pandemic. The term **superheroes** encompassed so many during 2020. We are blessed to work with nearly 450 at Martha & Mary.

HEALTH SERVICES Rehab

The COVID-19 pandemic impacted every service area in the Martha & Mary Health Services building. From meal service, bedside care, housekeeping, laundry and activities, to how we greeted our staff and visitors. Every process was reviewed to ensure compliance with changing rules and regulations created to protect those we serve and those we worked beside.

We were challenged to provide individualized activities and opportunities for engagement for our seniors when no gatherings or close contact was allowed. We met these challenges through the support of our churches and the gifts of electronic tablets to support numerous virtual visits. We were able to offer FaceTime and Skype visits to our residents and families as well as continue virtual Intergenerational connections with our Martha & Mary Kids. As the government ordered more changes, window visits were a welcome addition. These allowances came and went as the COVID-19 rates changed in the community and within Martha & Mary. We remained nimble and responded with a positive approach with every change.

In June of 2020, despite all of our efforts to evade COVID-19, we discovered a Health Services employee had contracted COVID-19 outside of our building. These employee related moments occurred more than once. Each time, we worked to quickly investigate, identify and quarantine anyone who may have come in contact with those individuals to ensure a healthy environment for everyone. We were successful in our plight until the Fall of 2020. In November, our worst fear came true. COVID-19 had struck our senior population in the Health Center. We worked diligently with the Department of Health, Centers for Disease Control and external COVID-19 Care Centers to do all we could to stop the spread of COVID-19. We were careful and methodical with our infection control supplies and practice and we were able to contain and stop this invisible, and often deadly, virus in just three weeks.

We embraced every new challenge and persevered with a sense of opportunity and a passion to fulfill our mission. We were supportive of one another and achieved successes others revered and we could have only imagined.



Martha & Mary Health Services cared for 255 seniors in 2020 and ended the year having experienced a total of 21 positive cases of COVID-19 among our residents. While we wish we had fewer than 21, we are grateful to have had no more.

December brought the COVID-19 vaccine and the beginning of a hopeful new year.

Kids

Martha & Mary Kids and families experienced many changes throughout the COVID-19 crisis.

Our initial orders from Washington State were to close the child care programs to all families except essential workers who needed child care. This loss of revenue was unexpected and challenged all of our child care programs. As time went on and we were allowed to expand our services to others, we discovered many of our families were out of work or working from home. Thus, our child care census continued to struggle.

With the pandemic and its unknown impact, came the restrictions necessary to reduce the risk of COVID-19 within the child care environment. One can only imagine the challenges of encouraging a 5-year old to keep a face mask on or trying to socially distance children while playing. Another difficult change was to have parents check their child in at the door, eliminating the normal morning interactions with staff and families. Again, we persevered and our children adapted to the new norm, albeit with plenty of reminders.

True to our promise to provide quality care, our child care centers and school-age programs worked hard to support the new on-line learning and educational requirements set forth by the state and local school districts. In reflection, we overwhelmingly met these expectations through consistency, support of our families and a whole lot of creative planning, and patience.

In total, Martha & Mary Kids touched the lives of almost 700 children in 2020. Far less than years past but we were privileged to be part of their development during the pandemic. While teaching and caring for children starts at home, we are blessed to be partnering and sharing stories and successes with some of the best people in Kitsap County. Someone once said, "Difficult roads often lead to beautiful destinations." Our familial relationships have never been stronger then through these difficult and uncertain times.

At HomeSM

The uncertainties of COVID-19 impacted our clients we serve within their homes. These clients depend on our caregivers to assist with medication management, companionship, bathing and so much more. COVID-19 added a new fear for many. Having someone potentially introduce the virus into their homes was their greatest concern. This fear resulted in some suspending caregiver services and the need to rely on family support. Fortunately, it did not take long for our clients to recognize the value of the **Martha & Mary At Home** caregiver and we were soon welcomed back into the homes. This extra layer of companionship, especially during a pandemic when quarantining is necessary, resulted in extraordinary connections. The client/caregiver relationships that are established during these times became not only vital to our clients and their families but to our At Home staff as well.



Bay Vista Commons is owned by the Bremerton Housing Authority and managed by Martha & Mary. Being a senior assisted living and memory care facility, it too was greatly impacted by the pandemic. But in true Martha & Mary style, the team at Bay Vista Commons was creative with visiting regimens and activities for engagement to help keep seniors and their families involved and satisfied. Through the most challenging of times, housing 74 residents and working with numerous staff, Bay Vista Commons proudly remained COVID-19 free throughout 2020.



Our independent living seniors at **Ebenezer** and the **Village Green Apartments** also made adjustments to their active lifestyles to comply with the COVID-19 precautions. From limiting people in elevators and ensuring social distancing, they too were able to stay COVID-19 free throughout their buildings.

FROM OUR DEVELOPMENT TEAM

In 2020, our Development team focused on raising funds to support the expansion of our memory care unit.

The year began with grand plans for our annual gala, a fund and friend-raising event where we would share an evening with hundreds of friends, families and colleagues. This long-time tradition came to a halt with the introduction of the COVID-19 pandemic and we quickly changed our course of action. For the first time, Martha & Mary hosted a virtual fund-raising event, a successful one too!

While we missed connecting with everyone in person, we were fortunate enough to raise the funds necessary through our virtual event and various grant opportunities to complete this much needed addition. Our memory care unit now has more space for activities, dining, or simply sharing a story and a smile.

As we look back at 2020, we are overwhelmed with gratitude that, during the most challenging times, our community found a way to help support the growth and development of our legendary organization. The love shared to support our mission is incredible and we feel so blessed to be a part of this community.

If you would like information about how you can support Martha & Mary, please visit: www.MarthaandMary.org or call 360.394.4065.



SPECIAL THANKS TO OUR 2020 GENERATIONS OF CARE SPONSORS!
PLEASE SUPPORT THEM AS THEY HAVE US!

Kitsap Bank • Green Diamond Resource Company • Consonus Healthcare • Pope • Sodexo
David & Katherine DeBruyn • Max Hayslette & Don Sederholm • Swift Plumbing & Heating
Blue Sky Printing • Poulsbo Animal Clinic • OPTUM Care • Sound Dental Care • Propel Insurance

Reflections of 2020

Where do we begin? Words cannot possibly describe the immense pride and gratitude we have for the Martha & Mary family. The year 2020 was a year like no other. While the challenges were great, Martha & Mary was greater. Despite the fear of COVID-19, we showed up and stayed true to our mission to serve the children, seniors, and their families in Kitsap County.

The year 2020 and the COVID-19 pandemic fostered a level of strength and knowledge we had not had to call upon in the past. Our uncertainties lead to triumphs and we discovered we were nimble in more ways than we ever imagined. Our creative concepts designed to best meet the desired and deserved care, engagement, learning, growth and discovery expectations of everyone we served blossomed! We became stronger as a team, and even closer like family.

The year 2020 also presented the right climate for Martha & Mary to evaluate how our organization may best serve the community. Discussions brought about innovative ideas to reposition and consolidate our senior long-term care services, improve efficiencies, and increase the much needed capacity of our child care services.

As we look to reposition, we will be moving our Poulsbo child care centers to the main building at Health Services. This allows opportunity to provide additional services for seniors in our community at the remaining properties.

What was once a place for senior healing and care, will become a dynamic place where children can grow, learn and play. The position of the future Child Care & Learning Center, under the same roof as over 120 seniors, will enhance our well-known Inter-generational Program (IGP) opportunities and enrich the lives of everyone.

This is an exciting time for all of us at Martha & Mary. The collaborative expertise, experience and knowledge of our staff, our board members and colleagues will help us reach our goals for expanding our care services.

Thank you to our amazing staff, our Board, our supporting congregations, the Poulsbo Community and all of Kitsap County. 2020 was an extremely difficult year for everyone and together we persevered.

We look forward to an exciting year and celebrating the 130th Anniversary of Martha & Mary.

With gratitude and hope for a healthy tomorrow,



Lynette L. Ladenburg
Lynette L. Ladenburg
Chief Executive Officer



Alan Crain
Alan Crain,
President, Board of Trustees

STATEMENT OF FINANCIAL POSITION

ASSETS	2020	2019
Current Assets	\$ 7,935,485	\$ 7,687,226
Property & Equipment	8,331,285	8,924,307
Reserves & Restricted Deposits	668,577	574,607
Beneficial Interest in Term Trust	1,034,431	975,428
Other Assets	74,871	69,275
TOTAL ASSETS	\$18,044,649	\$18,230,843
LIABILITIES & NET ASSETS		
Liabilities		
Current Liabilities	\$ 1,823,653	\$ 2,410,095
Long-term Debt	13,536,068	13,827,223
Other Liabilities	24,871	19,275
Total Liabilities	15,384,592	16,256,593
Net Assets	2,660,057	1,974,250
Total Liabilities & Net Assets	\$18,044,649	\$18,230,843

STATEMENT OF ACTIVITIES

REVENUE	2020	2019
Resident Care	\$15,640,074	\$16,968,742
Children's Tuition	2,844,604	3,622,042
Home Care Services	1,091,561	1,251,835
Management Services	1,707,609	1,578,005
Rental Income	315,140	325,713
Misc. Fees & Services	1,357,550	346,848
Contributions & Grants	324,992	231,035
Other Income	152,504	168,775
TOTAL REVENUE	23,434,034	24,492,995
EXPENSES		
Salaries & Wages	13,167,990	14,243,177
Employee Benefits	4,167,637	3,747,550
Supplies & Food	1,440,460	1,850,639
Depreciation & Amortization	1,033,115	1,003,016
Utilities, Insurance & Other	1,296,346	1,264,879
Interest	563,235	567,194
Professional Services	1,397,704	1,856,051
Total Expenses	23,066,487	24,532,506
Income from Operations	367,547	(39,511)
Non Operating Revenues	-	-
Excess (Deficit) of Revenues Over Expenses	\$ 367,547	\$ (39,511)

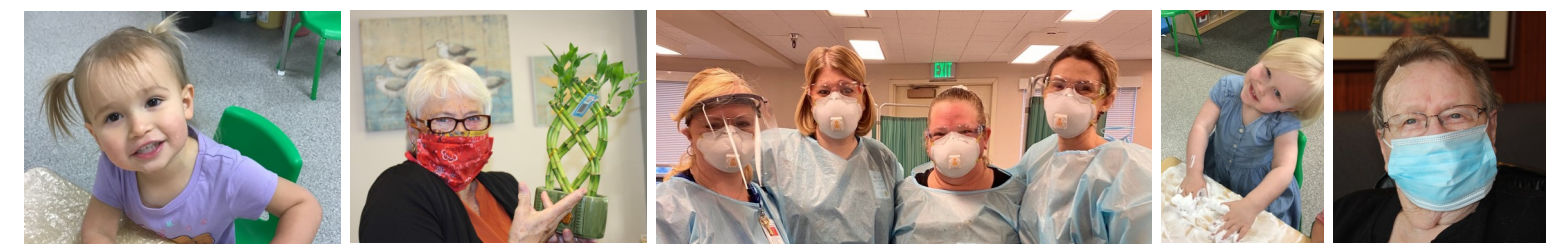
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Our Mission

Martha & Mary provides quality, compassionate care and intergenerational experiences for children, adults, and seniors regardless of faith, ethnicity, or economic status. We do this in a Christian manner by offering those we serve caring rehabilitation, a safe place to grow and learn and an opportunity to live with dignity, honor and individuality.



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